

The Ninety-Day Plan

Six lines, three dates, one page. Chapter 16 of the book shows two filled-in plans.

Quarter starting: _____

1 Where I am

One sentence from your Audit: your core room, your exposure, your edge total.

2 Where I am heading

The room you want your valuable core to sit in a year from now.

3 The edge I am building, and why

4 My one Shift

The single concrete change for this quarter. Specific enough to tick off.

5 What it stacks on

What you already have, on which the Shift builds.

6 How I will Show it, and to whom

The visible output, and the named person or audience who will see it.

Day 30

Date: _____

Is the Shift happening? If not, make it smaller.

Day 60

Date: _____

What have I learned that changes the plan?

Day 90

Date: _____

Loop Day. Show. Redo the Audit. Write the next plan.

Loop Day checklist

- Sense (1 hour): three things the ratchet moved this quarter; update the Audit
- Shift (30 minutes): one concrete change for next quarter
- Stack (30 minutes): what it builds on
- Show (last week of quarter): the visible output and its named audience
- Next four Loop Days in the calendar